



Press release starts

## Where to Buy Local in and around Wallingford

A new edition of the popular 'Buy Local' directory will be launched on Saturday 16th May. It lists over eighty local producers and makes it easier for people in the Wallingford area to shop for local food, drink, plants and crafts. The new directory contains updated information, twenty new entries, in an even more user-friendly format.

It is available free of charge and will be delivered to households in Wallingford, Cholsey, Benson, Crowmarsh and Brightwell-cum-Sotwell. It can also be collected from various outlets including libraries, the Wallingford Information Centre, Just Trading and Down-to-Earth.

Helen Peacocke, the well-known local food writer, who has vowed to live entirely on British food for the whole of this year – and sources most of it from Oxfordshire - will be guest of honour at the official launch. It will be at 11am alongside the Wallingford Producers' Market, which runs from 10am to 1pm on Saturdays. This time it will be in Feathers Yard, just off the Market Place, though normally it is in the Regal Centre.

Carol Nielsen of Brightwell Vineyard, Shillingford said

*This informative booklet provides a bridge between the producer and their local population, giving one a loyal market and the other food traceability and freshness.*

*This process adds to the richness of local communities, generating employment and sustainability.*

*We have always had a number of 'Buy Local' booklets available in our on-site shop, which our customers are eager to take, finding them a useful source of local information providing quality and choice.*

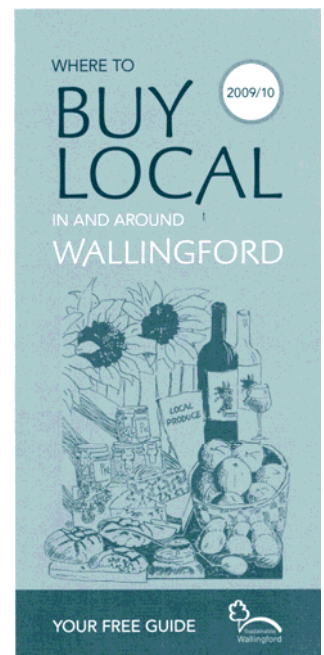
'Buy Local' is published as a service to the community by the volunteer-run environmental group Sustainable Wallingford. They will be delivering copies door to door in Wallingford from the afternoon of the launch day. This edition of 'Buy Local' is funded by the Big Lottery Fund's Local Food scheme.

Mark Wheddon, Local Food Programme Manager added

*The Local Food programme provides a fantastic opportunity for a broad section of the public to gain access to local food and is perfectly timed to capitalise on the public's enthusiasm for locally produced food and the environmental benefits which that brings.*

*It is projects like this that have a wide and lasting impact on the community and we are happy to support them.*

Press release ends.





**Note to editors:**

**Local Food:** has been developed by a consortium of 16 national environmental organisations, and is managed on their behalf by the Royal Society of Wildlife Trusts (RSWT). Supported by the Big Lottery Fund's Changing Spaces programme, Local Food will distribute grants to a variety of food related projects to make locally grown food more accessible. [www.localfood.org](http://www.localfood.org)

**The Royal Society of Wildlife Trusts (RSWT):** is a registered charity, incorporated by Royal Charter, to promote conservation and manage environmental programmes throughout the whole of the UK. It has established management systems for holding and distributing funds totalling more than £20 million annually to environmental projects across the UK.

**The Big Lottery Fund's** Changing Spaces programme was launched in November 2005 to help communities enjoy and improve their local environments. The programme funds a range of activities from local food schemes and farmers markets, to education projects teaching people about the local environment.

**The Big Lottery Fund**, the largest of the National Lottery good cause distributors, has been rolling out £2 million in Lottery good cause money every 24 hours to health, education, environment and charitable causes across the UK. [www.biglotteryfund.org.uk](http://www.biglotteryfund.org.uk).

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